

VISION, MISSION, VALUES

Vision Statement

To play a prominent leadership role in fostering a thriving arts and heritage community.

Mission Statement

To provide exceptional arts and heritage experiences in the community.

Value Statements

- Service – Serving the Community
- Commitment – Living the Mission
- Responsiveness – Listening and building relationships. Open to opportunity
- Innovation – Seeking change through innovation and creativity
- Integrity – Modelling integrity and accountability
- Fairness – Embracing equity

Goal Statements

- Develop innovative ways to optimize our resources
- Raise visibility to increase awareness and engagement with the Arts and Heritage Foundation
- Diversify our funding sources for long-term success
- Maintain and continue to develop strong collaborations to ensure our continued arts and heritage leadership in the community
- The heritage sites are fully restored, expanded, accessible and open to the community
- We are strong advocates for St. Albert's arts and heritage

The Arts and Heritage Foundation of St. Albert is a non-profit society and registered charity (# 868543331 RR0001). Through a Partnership Agreement with the City of St. Albert, we manage the Art Gallery of St. Albert, Musée Héritage Museum and St. Albert Heritage Sites. Arts and Heritage St. Albert offers exceptional community-based exhibitions, curriculum-based educational programs for school children, arts and heritage programs for all ages, restoration of historic buildings, and special events.

PROGRAMS & EVENTS

Programs

Educational Programs (Sponsor 6 months of educational programs for \$2,500)

- Our school programs complement and integrate the Alberta curriculum with hands-on, minds-on activities that bring culture, history and art to life, provoke discussion and enrich learning.
- Art Gallery of St. Albert and Musée Héritage Museum provide educational programs for over 25,000 students in the Capital Region.
- Art Gallery of St. Albert is known for its studio programs where we offer over 40 different clay workshops, a variety of multimedia workshops and specialized projects.
- The Musée Héritage Museum is a leader in Aboriginal Programming and has Aboriginal programmers who develop and deliver these popular programs.
- The museum offers over 25 programs that enhance the Alberta social studies curriculum, run at the museum, as well as our heritage sites (Grain Elevator Park and the Little White School).

Community Programs (Sponsor 6 months of community programs for \$500)

- Our specialized community programs explore our exhibitions and are tailored for different stages of lifelong learning.
- Our community programming provides ongoing presentations, children's programs, workshops and learning opportunities that complement our exhibitions, engage and stimulate discussions, and enrich learning.

Special Events

Art Gallery Fundraiser (Sponsor for \$10,000)

- Annual fundraiser has taken place for the past 23 years in the form of a gala, an art auction and a fundraising exhibition.
- Funds raised from the annual fundraiser directly support educational programs and exhibitions, including children's programs with enrollment of over 25,000 participants annually.
- A portion of artwork sales during the fundraiser directly supports the artists.

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PROGRAMS & EVENTS

Canada Day (Sponsor for \$5,000)

- Celebrate July 1st at the St. Albert Grain Elevator Park, the Little White School and Father Lacombe Chapel!
- Tour the grain elevators, enjoy Dominion Day children's activities, live music, take part in the "Great Flag Debate", taste some homemade ice cream ... old fashioned fun for the whole family!

Historic Walking Tours (Sponsor for \$500)

- Walking tours of Mission Hill and St. Albert's historic downtown run twice a month throughout the summer.
- Along the walk archival photographs, stories and historic buildings bring the story of St. Albert, both past and present, to life!

Harvest Festival (Sponsor for \$5,000)

- Features fun for the whole family including live music, old fashioned games, horse & wagon rides and children's activities.
- The afternoon also features grain related fun such as beer tasting! Our interpreters take our visitors on a guided tour of two of Alberta's provincially designated grain elevators, the 1906 Brackman Ker Elevator and 1929 Alberta Wheat Pool Elevator.
- Event takes place in September

Exhibitions

Sponsors of feature exhibitions will receive recognition in the Art Gallery of St. Albert and Musée Héritage Museum annual Exhibition Catalogues

- Art Gallery of St. Albert presents contemporary and community exhibitions that fulfill the Gallery's mandate to provide enriching, educational experiences that celebrate visual culture and artistic achievement. (Sponsor exhibition for \$2,000) (Sponsor opening reception for \$250)
- The Musée Héritage Museum hosts both long-term and feature exhibits at its location in St. Albert Place. The museum's varied exhibit program is a direct reflection of our mission. It allows us to explore fascinating subjects that show us our place in history, in our environment and in our world! (Sponsor exhibition for \$5,000) (Sponsor opening reception for \$250)

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SPONSORSHIP LEVELS

Sustainer (up to \$999)

- Sponsorship name recognition on Arts and Heritage, Art Gallery of St. Albert, and Musée Héritage Museum websites for one year and acknowledgement in our Annual Report
- Non-voting membership privileges for one year, which include among other benefits, access to the Art Gallery of St. Albert's Rental and Sales Gallery
- The opportunity to use our name in your corporate promotional material (ie Proud supporter of Arts and Heritage St. Albert)

Contributor (\$1,000+)

- Unique recognition gift created only for our sponsors
- Name recognition through social media, thanking our major sponsors
- Sponsorship name recognition on Arts and Heritage, Art Gallery of St. Albert, and Musée Héritage Museum websites for one year and acknowledgement in our Annual Report
- Non-voting membership privileges for one year, which include among other benefits, access to the Art Gallery of St. Albert's Rental and Sales Gallery
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Cornerstone (2,500+)

- One free art party/workshop for up to 12 guests. Details to be customized with sponsor
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SPONSORSHIP LEVELS

Leader (5,000+)

- Free rental of one of our heritage facilities (Train Station or Little White School) for one corporate event or meeting. Details to be customized with sponsor
- One free art party/workshop for up to 12 guests. Details to be customized with sponsor
- Unique recognition gift created only for our sponsors
- Name recognition through social media, thanking our major sponsors
- Sponsorship name recognition on Arts and Heritage, Art Gallery of St. Albert, and Musée Héritage Museum websites for one year and acknowledgement in our Annual Report
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Patron (\$10,000+)

- Complimentary six month rental of up to three artworks of the sponsor's choice from the Art Gallery of St. Albert's Rental and Sales Gallery, installed by Gallery curatorial staff. Total sale value of artwork not to exceed \$2000
- Free rental of one of our heritage facilities (Train Station or Little White School) for one corporate event or meeting. Details to be customized with sponsor
- One free art party/workshop for up to 12 guests. Details to be customized with sponsor
- Unique recognition gift created only for our sponsors
- Name recognition through social media, thanking our major sponsors
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- Non-voting membership privileges for one year, which include among other benefits, access to the Art Gallery of St. Albert's Rental and Sales Gallery
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SPONSORSHIP LEVELS

Benefactor (\$25,000+)

- Complimentary one year rental of up to five artworks of the sponsor's choice from the Art Gallery of St. Albert's Rental and Sales Gallery, installed by Gallery curatorial staff. Total sale value of artwork not to exceed \$5000
- Free rental of one of our heritage facilities (Train Station or Little White School) for one corporate event or meeting. Details to be customized with sponsor
- One free art party/workshop for up to 12 guests. Details to be customized with sponsor
- Unique recognition gift created only for our sponsors
- Name recognition through social media, thanking our major sponsors
- Sponsorship name recognition on Arts and Heritage, Art Gallery of St. Albert, and Musée Héritage Museum websites for one year and acknowledgement in our Annual Report
- Non-voting membership privileges for one year, which include among other benefits, access to the Art Gallery of St. Albert's Rental and Sales Gallery
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Legacy (\$50,000+)

- Benefits package fully customized

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LOGO REQUIREMENTS

Sponsors:

We will include sponsor logos on marketing and promotional materials as specified in the sponsorship agreement.

- Please supply an .eps or .jpg version of your logo.
- We will send you a copy of any visual materials that Arts and Heritage creates that use your logo.

Arts and Heritage:

- We will send either an .eps or .jpg version of any/all of our logos for use on any sponsorship materials you require.



Contact Information:

- Marketing & Communications
 - P: 780.651.5743
 - marketing@artsandheritage.ca

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